



Camerata Singers Program Book Reservation Contract

2011-2012 Season
PO Box 428 Salinas, CA 93902

Business Name: _____ Date: _____

Address: _____

City: _____ Zip: _____

Telephone: () _____ e-mail: _____

Contact Name: _____

Advertiser's Signature: _____ Printed Name: _____

DEADLINE: ALL AD COPY AND ART *MUST BE RECEIVED BY NOVEMBER 15, 2011.*

AD CONTENT

Check one:

- Please repeat last year's program ad.
 I will provide a new ad with print-ready artwork.
 My ad will need to be made print-ready.

RATES

Check one:

- | | | |
|-----------------------------------------------|-------|------------------------|
| <input type="checkbox"/> Back Cover | \$800 | FULL PAGE |
| <input type="checkbox"/> Inside Back | \$750 | FULL PAGE |
| <input type="checkbox"/> Full Page | \$600 | FULL PAGE |
| <hr/> | | |
| <input type="checkbox"/> 1/2p Vertical | \$350 | 1/2 PAGE |
| <input type="checkbox"/> 1/2p Horizontal | \$350 | 1/2 PAGE |
| <hr/> | | |
| <input type="checkbox"/> 3/8p Vertical | \$275 | 3/8 PAGE Vertical only |
| <hr/> | | |
| <input type="checkbox"/> 1/4p Vertical | \$200 | 1/4 PAGE |
| <input type="checkbox"/> 1/4p Horizontal | \$200 | 1/4 PAGE |
| <hr/> | | |
| <input type="checkbox"/> 1/8p (Business Card) | \$115 | 1/8 PAGE |

Your ad will be most effective if it is simple and direct. If you wish to have a logo or line drawing in your ad, please include a clean original. It will be returned to you unharmed after producing an ad you can be proud of. Or you may provide print-ready artwork. Your ad will appear in the programs for all of the concerts we perform this season: December 16, 17, 18, 2011, and all of our concerts in March and May of 2012.

Payment and copy of instructions must accompany this form.

Thank you.

Camerata Sales Agent _____